

# CASE STUDY

## Matlock Town Football Club



### Powering Success: Troo's Energy Solution Transforms Havant & Waterlooville FC's Game

#### Introduction

Matlock Town FC, a community-focused club in the Northern Premier League, has been an enduring presence in the sports world since its establishment in 1878. Facing the intricate challenge of renewing energy contracts while concurrently aspiring to enhance sustainability, Matlock Town FC sought a trustworthy partner. Troo emerged as the beam of expertise, not merely offering a service but delivering a comprehensive strategy to optimise energy usage and secure the most favourable contract options.

#### Challenges

In the lead-up to partnering with Troo Energy Solutions, Matlock Town FC grappled with multifaceted challenges. The intricacies of the energy market were a maze for the club, compounded by the necessity of finding a broker whose integrity could be relied upon. Moreover, the club faced the pressing need to identify effective solutions that would not only cut costs but also align with their commitment to environmental responsibility.

The challenge was not solely financial; it was strategic in navigating the complex energy landscape while upholding the club's values.



#### Matlock Town FC

Matlock Town FC, founded in 1878, boasts a rich history and a commitment to community engagement. Beyond the pitch, Matlock Town FC continues to evolve, with a picturesque ground that symbolises their commitment to progress. The club's recent achievements, including victories in the Derbyshire Senior Cup and a focus on sustainability, underscore their dedication to excellence both on and off the field. The Gladiators, as they are affectionately known, stand not just as a football club but as a community institution.

## Strategy

Troo's approach was not just a solution; it was a meticulous strategy tailored to the unique needs of Matlock Town FC. The journey commenced with an in-depth analysis of the club's current energy consumption patterns. Troo, armed with a profound understanding of the energy sector, then proposed affordable solutions to reduce usage. Troo's expertise came to the fore when identifying the most suitable contract options. This comprehensive strategy wasn't just about saving costs; it was about creating a roadmap for Matlock Town FC to enhance their overall energy efficiency.

## Results

The effect of Troo's partnership with Matlock Town FC was truly revolutionary. Armed with Troo's advice and benefiting from an expanded supplier network, the club not only secured the most favourable contract options but gained valuable insights into energy reduction strategies. Troo's consultative approach proved indispensable in achieving optimal results. The results were tangible and far-reaching. Matlock Town FC, through Troo's guidance, not only achieved financial savings but also established a foundation for long-term sustainability. The club now operates with a heightened awareness of its energy consumption, implementing strategies that go beyond mere cost reduction. Troo's impact extended beyond the balance sheet, influencing a cultural shift towards energy consciousness within the club.

## Conclusion

In conclusion, the collaboration between Matlock Town FC and Troo transcends the conventional client-broker relationship. It's a testament to the transformative power of a strategic approach to energy management. Beyond the financial savings achieved, Matlock Town FC now stands as a beacon of community empowerment within the sports sector.

Troo's impact goes beyond the bottom line, extending into the fabric of Matlock's community and contributing to the club's long-term resilience. What sets Troo apart is not just their expertise in navigating the energy landscape but their commitment to going beyond conventional service provision. The partnership with Matlock Town FC exemplifies Troo's dedication to understanding the unique challenges faced by each business and tailoring solutions specifically for them.



Without Troo's advice we would not have found the most favourable contract options or understood how to reduce our energy. I cannot rate their service, support and commitment highly enough.

**Vikki Shipp**  
General Manager  
Matlock Town FC



**Contact Troo today to explore how we can help your business. Contact us today:**



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